



## Origine 1348, Cuvée Anniversaire - Vin Doux Naturel Muscat de Beaumes-de-Venise, Blanc

AOC Muscat de Beaumes-de-Venise, Vallée du Rhône, France

### THE original Muscat!

#### PRESENTATION

While the origins of Muscat Petits Grains grapes in the heart of the Dentelles de Montmirail date back to Antiquity, it was in 1348 that Beaumes de Venise became part of the Comtat Venaissin. When the popes decided to settle in Avignon, Clement VI made Muscat de Beaumes de Venise his official favorite aperitif. The history tells that he enjoyed it chilled in spring water.

In 2025, the designation celebrates its 80th anniversary, having been officially recognized in 1945.

#### THE VINTAGE

The Muscat Beaumes de Venise appellation celebrates its 80th anniversary this year, having been officially recognized in 1945. Since its creation, it has become a symbol of natural sweet wines. Its unique terroir, combining sunshine, garrigue, and mountains, continues to produce wines of magnificent aromatic richness

#### LOCATION

Vines are located in the Dentelles de Montmirail, around the village of Beaumes de Venise.

#### WINEMAKING

After a manual harvest during the coolest hours of the day, the grapes are brought to the cellar to begin fermentation. This process is then stopped by addition of wine alcohol ("mutage" in French), in accordance with the specifications of the AOC. This technique gives our Muscat a beautiful balance between sweetness and acidity.

#### VARIETAL

Muscat blanc à petits grains 100%

#### SERVING

Served at 10-12°C, over a bed of ice with a slice of orange, as a long drink with a dash of tonic, or as the foundation of a more elaborate cocktail... let your imagination run wild!

#### TASTING

Aromas of yellow fruits (peach, apricot), exotic fruits (lychee), and fresh flowers, enhanced by a hint of citrus.

#### REVIEWS AND AWARDS



Or  
"Concours 2025"  
Concours des vins d'Orange Or, 08/02/2025



**Rhonéa**  
228 Route de Carpentras, 84190 Beaumes de Venise  
Tel. 04 90 12 41 00 - [contact@rhonea.fr](mailto:contact@rhonea.fr)  
[www.rhonea.fr](http://www.rhonea.fr)    

ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.





Argent  
"Concours 2025"  
Concours des vins d'Orange Argent, 08/02/2025



Or  
"Concours 2025"  
Concours Général Agricole Paris Médaille d'or, 23/02/2025



**Rhonéa**  
228 Route de Carpentras, 84190 Beaumes de Venise  
Tel. 04 90 12 41 00 - [contact@rhonea.fr](mailto:contact@rhonea.fr)  
[www.rhonea.fr](http://www.rhonea.fr)    

ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

